

Arizona's
FINEST WEDDING
SITES AND SERVICES

Media Kit

Why Advertise?

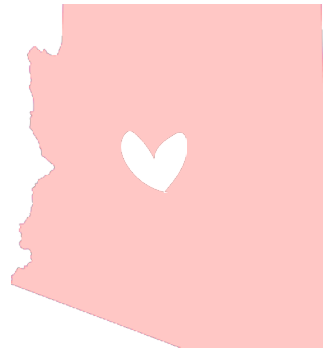
Couples Prefer Us!

We are the only fully comprehensive wedding resource in Arizona! Our couples get all of the info they need, all in one place.



We Know Arizona

With venues & vendors specific to Arizona, brides call us the **ultimate planning resource** for weddings in Arizona.



Digital Resource

Exposure through their online web ad. Engaged couples visit our site to plan their upcoming wedding

Lead Generation

Our website generates **over 1,300 leads each month**. Interested couples may inquire about your venue or service directly through your web ad!

Networking

Advertisers have more opportunities to work with other professionals in the industry. We have created **over 100** venue & vendor connections.



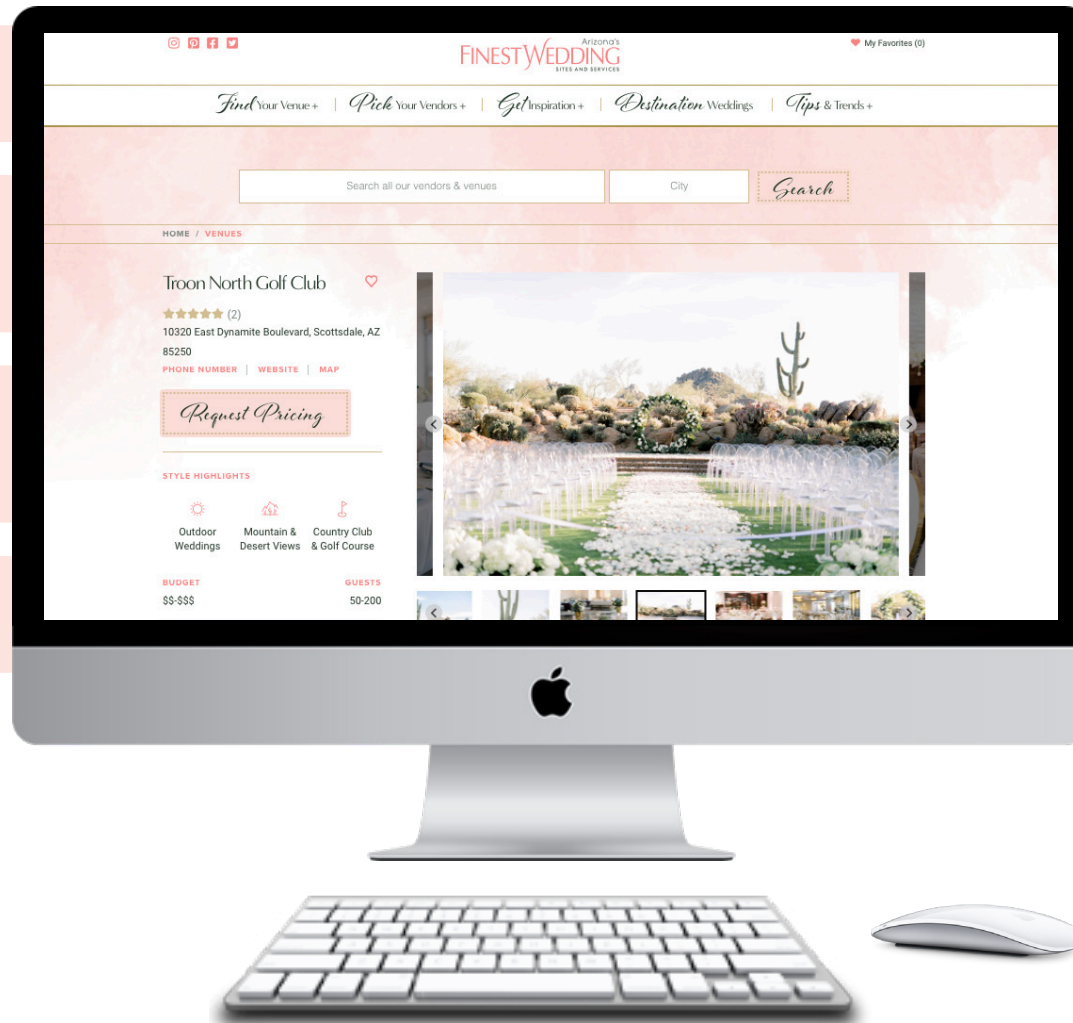
Our *website*

Direct leads sent to your email inbox!

See reviews from happy, satisfied customers

Advertise your Open House or Special Event

Link to your social media profiles



Showcase multiple images for your ad

Searchable by location, features, and venue style

Feature pictures from Real Weddings at your venue!

Google Maps feature


www.finestweddingsites.com

VENUE & VENDOR FINDER

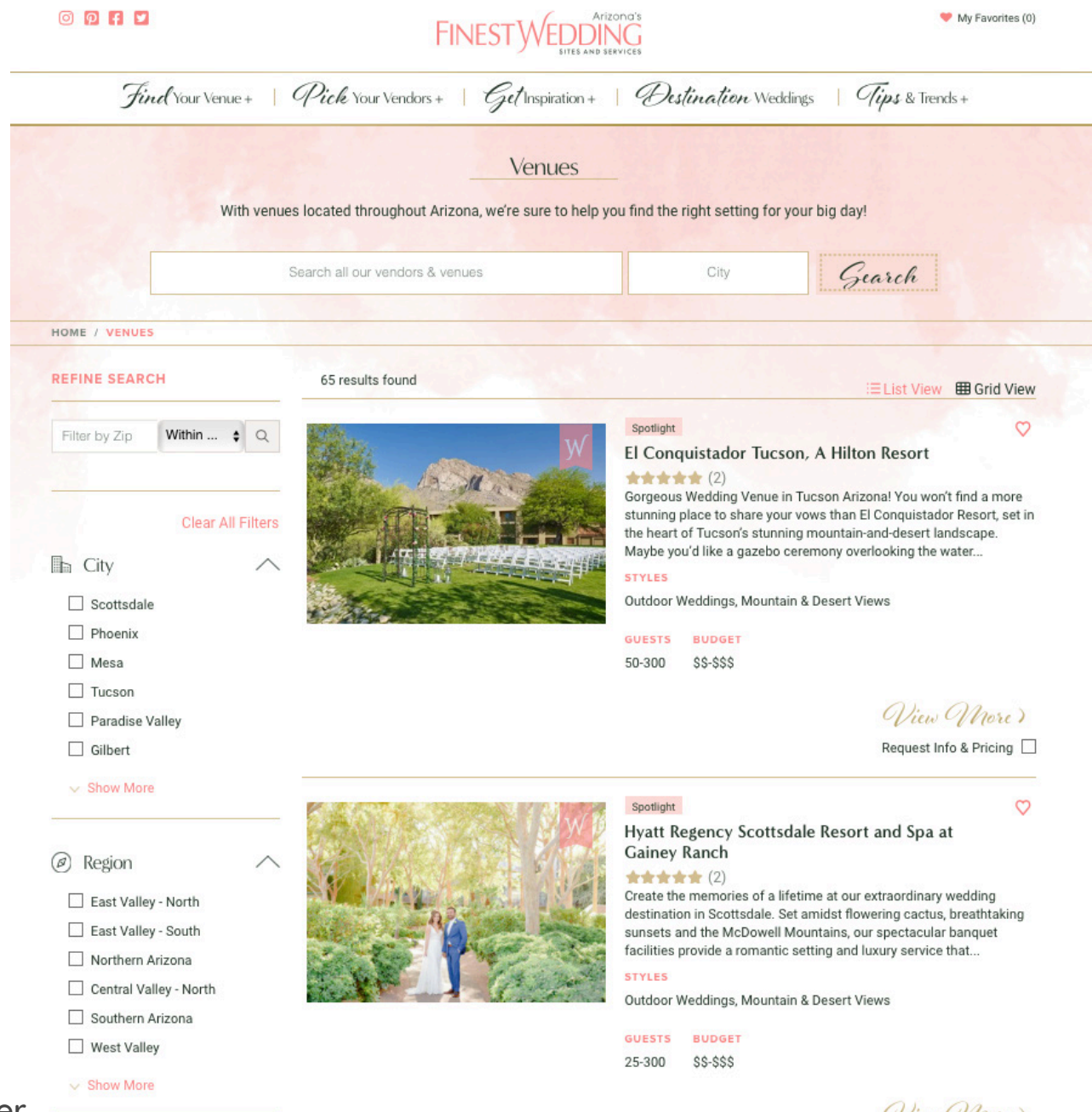
Allows couples to drill down their search to exactly the venues and wedding pros they are looking for!

- Digital Ad displayed in relevant searches:

Geographic Areas
Style Categories
Budget
Zip code

- Direct leads delivered to your inbox via our pricing and info submissions form on your Ad
- Users can save their favorites by clicking on the  icon
- Direct messaging to your inbox regarding availability, pricing, and booking questions from interested couples
- Premium Featured placement available per your package selection

finestweddingsites.com/venue-finder



The screenshot shows the 'Venues' section of the Finest Wedding Sites and Services website. At the top, there are social media icons and the company logo. Below the logo, navigation links include 'Find Your Venue +', 'Pick Your Vendors +', 'Get Inspiration +', 'Destination Weddings', and 'Tips & Trends +'. The main heading is 'Venues', followed by the text 'With venues located throughout Arizona, we're sure to help you find the right setting for your big day!'. A search bar contains the text 'Search all our vendors & venues' and a 'City' input field, with a 'Search' button. Below the search bar, there are navigation links for 'HOME / VENUES', 'REFINE SEARCH', and '65 results found'. The 'REFINE SEARCH' section includes a 'Filter by Zip' dropdown, a 'Within ...' dropdown, and a 'Clear All Filters' button. The 'City' filter is expanded, showing checkboxes for Scottsdale, Phoenix, Mesa, Tucson, Paradise Valley, and Gilbert, with a 'Show More' link. The 'Region' filter is also expanded, showing checkboxes for East Valley - North, East Valley - South, Northern Arizona, Central Valley - North, Southern Arizona, and West Valley, with a 'Show More' link. The main content area displays two featured venues. The first is 'El Conquistador Tucson, A Hilton Resort', which is a 'Spotlight' feature. It has a 5-star rating (2 reviews) and is described as a 'Gorgeous Wedding Venue in Tucson Arizona! You won't find a more stunning place to share your vows than El Conquistador Resort, set in the heart of Tucson's stunning mountain-and-desert landscape. Maybe you'd like a gazebo ceremony overlooking the water...'. It lists 'Outdoor Weddings, Mountain & Desert Views' as styles, with a guest capacity of 50-300 and a budget of \$\$-\$\$\$\$. A 'View More' link and a 'Request Info & Pricing' form are also present. The second featured venue is 'Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch', also a 'Spotlight' feature. It has a 5-star rating (2 reviews) and is described as 'Create the memories of a lifetime at our extraordinary wedding destination in Scottsdale. Set amidst flowering cactus, breathtaking sunsets and the McDowell Mountains, our spectacular banquet facilities provide a romantic setting and luxury service that...'. It lists 'Outdoor Weddings, Mountain & Desert Views' as styles, with a guest capacity of 25-300 and a budget of \$\$-\$\$\$\$. A 'View More' link is also present.

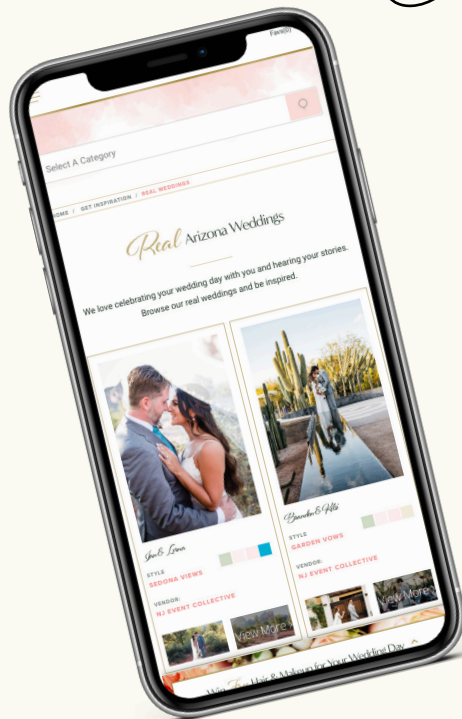
WEB STATISTICS

Our website generates an average of

1,300

bridal leads

each month! All leads include: name, phone number, email address, & wedding date



Like this Venue?
Request Info & Pricing

Name _____

Phone Number (Optional) _____

Email Address _____

Your Wedding Date (Optional) _____

Approx. # of Guests _____

Message ... (Optional) _____

PREFERRED CONTACT METHOD

By Email By Phone

Request

Your privacy is important to us. We promise to only send your info to the requested vendor.



Approximately

82%

of monthly users are new visitors

18% returning

79% female

40% age 25-34

finestweddingsites.com received...

58,000

new visitors

24,600

page views per month

295,760

total page views

MOBILE STATISTICS

68%

 of users are mobile

51%

 of users are on Apple devices

Over 50% of page views last longer than 30 seconds.

Venue Packages

Featured Package -

Comprehensive Digital Ad

- Image Display max **20** images
- Feature up to **3** Real Weddings
- Ability to add videos
- Featured top Web placement on related search results
- Featured on home page *(rotation)*

The Wedding Planning Guide

- Spotlight with Image, Logo & Live Link

Newsletter Inclusion

Social Media Inclusion *(on rotation)*

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Video links

Professional Package -

Digital Ad

- Image Display max **10** images
- Feature up to **2** Real Weddings

The Wedding Planning Guide

- Spotlight with Logo & Live Link

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links

Listing Package -

Digital Ad

- Image Display max **5** images
- Feature **1** Real Wedding

The Wedding Planning Guide

- Listing with Live Link

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links

Vendor Packages

Featured Package -

Comprehensive Digital Ad

- Image Display max **20** images
- Feature up to **3** Real Weddings
- Ability to add videos
- Featured top Web placement on related search results

The Wedding Planning Guide

- Spotlight with Image, Logo & Live Link

Newsletter Inclusion

Social Media Inclusion (on rotation)

Blog Post Inclusion

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links
- ✓ Video links

Professional Package -

Digital Ad

- Image Display max **10** images
- Feature up to **2** Real Weddings

The Wedding Planning Guide

- Spotlight with Logo & Live Link

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links

Listing Package -

Digital Ad

- Image Display max **5** images
- Feature **1** Real Wedding

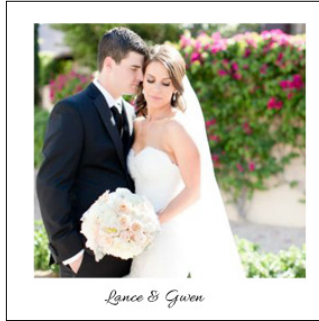
The Wedding Planning Guide

- Listing with Live Link

Features

- ✓ Lead generation form
- ✓ Link to your website
- ✓ Client Reviews
- ✓ Social media links

YOUR WEB AD



Showcase Up to 3 Real Weddings!



Receive direct leads straight to your email inbox from your web ad!



Link to your social media channels!

The screenshot shows the website for Troon North Golf Club. At the top, there are social media icons and the 'FINEST WEDDING' logo. Navigation links include 'Find Your Venue+', 'Pick Your Vendors+', 'Get Inspiration+', 'Destination Weddings', and 'Tips & Trends+'. A search bar is present with a 'Search' button. The main content area features a large photo of a wedding venue with a cactus. Below this are sections for 'About Troon North Golf Club', 'Amenities At Troon North Golf Club', 'Services Available At Troon North Golf Club', and 'Reviews Of Troon North Golf Club'. A 'Request Pricing' button is prominently displayed. A 'Request Info & Pricing' form is also visible, with fields for Name, Phone Number, Email Address, Your Wedding Date, Approx. # of Guests, and Message. The form includes a 'Request' button and a note: 'Your review is important to us. We promise to only send your info to the requested vendors.' Social media icons for Instagram, Facebook, and Twitter are shown below the form. A map of Troon North Golf Club is also visible.



Feature Up to 20 Images in the Photo Album.

5.0
Out of 5.0
★★★★★

Sort By: [dropdown]

2 REVIEWS FOR TROON NORTH GOLF CLUB

Write a Review

What Clients Are Saying...



"The team over at Arizona's Finest Wedding Sites and Services are all such a pleasure to work with! Their Sales Director always goes above and beyond to make sure we have what we need and ensures we are very well taken care of! She is one of the main reasons we advertise, well that and all the leads we get!"

- **Kara Cristman**,
Catering Sales Manager,
L'Auberge de Sedona



L'AUBERGE de SEDONA

"The Agave of Sedona Wedding and Event Center has been advertising with Arizona Finest Wedding Sites for the past 6 years and have always found them to be professional and accommodating. Since the launch of their new website we have seen an increase in inquiries. I have also heard from some of our brides that they appreciate how easy it is to navigate their website. The staff is amazing and very knowledgeable. We consider them to be part of the Agave of Sedona family!"

- **Wendy Umstatt**
Director, Agave of Sedona
Wedding & Event Center



"Applause and Thank You to Arizona's Finest Wedding Sites and Services Team for providing excellent and professional customer service, hospitality, fabulous photos, and detailed contract information for potential clients for Destination Weddings at Tubac Golf Resort & Spa!"

- **Debi Crossland**,
Wedding Manager,
Tubac Golf Resort & Spa



I was blown away by the Art Director's talent. She listened very carefully to my goals and created an ad for my business that was exactly what I had envisioned... only better! Working with her was very easy and satisfying. I greatly appreciated her care and artistic abilities."

- **Jennifer Starr**,
Owner & Designer,
J. Starr Wedding Company



Benefits of Advertising

- ♥ Comprehensive web ad on **finestweddingsites.com**
- ♥ Lead generation from your web ad straight to your email inbox!
- ♥ Increased web traffic to your website
- ♥ Monthly leads sent by couples inquiring about our advertisers
- ♥ Submit special events, open houses, & news for feature on our blog/social
- ♥ Company listing with Live Link to your ad in our popular Plan Your Wedding Guide
- ♥ Exposure in our Newsletter to engaged couples
- ♥ E-blast exposure to our website and social media followers
- ♥ We connect couples where they are online, TikTok, Instagram, Youtube, Facebook Pinterest, etc
- ♥ Opportunity to submit for features on our digital platform.

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@finestweddingsaz

Your local guide to all things wedding!

finestweddingsites.com

To Advertise, contact **Renea Johnson**

Renea Johnson, Director of Sales • **Phone:** 602-469-0828 • reneaj@finestweddingsites.com